

NZCODE ELIGIBILITY GUIDE

Q1.

Are you *developing* the codebase used in your software service in New Zealand?

YES →

NO



Q2.

Is there a *substantial* technical code build effort required to deliver your software service?

YES →

NO



Q3.

Are the *key software features* that form the essential character of your software service made here with other *minor integrations* developed overseas?

YES →

NO



The software service is likely to qualify.



The software service is unlikely to qualify

for the New Zealand Code Kiwi trademark.

UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act being using our New Zealand Coded Kiwi trademark.

This chart should be used as a guide only

Buy New Zealand Made Campaign v2.20 October 2020